



*Celebrating 10 Years
of the Surge Institute*

ASCENS10N



At the heart of every revolution lies a simple idea turned into a powerful movement; join us as we celebrate the powerful movement of leaders of color that is transforming the education landscape. This year marks the 10th anniversary of Surge Institute and we are excited to announce our "Ascension" event.

Since our founding, we've evolved from a simple idea into a robust, transformative movement. Our alumni, nearly 400 strong, have reached over 3 million young lives, fostering educational opportunities and nurturing potential. This event celebrates our past achievements, our present standing, and the profound impact of our future endeavors as an organization.

We invite you to explore the ways your support can aid our initiatives, and fuel our movement to cultivate visionary leaders and enact change. Your partnership is crucial as we aim to expand our impact and continue to create environments where Black and Brown leaders thrive.

Thank you for considering joining us in this transformative journey.

Carmita Semaan
Founder & CEO Surge institute



1 to 10

For 10 years Surge Institute has diligently been providing a space for educational leaders of color to breathe, think, release, bond, see themselves and be seen. The outcome is a coalition of leaders that are strong, healthy, focused, energized and transforming the educational landscape as we know it.

And now we get to build on this amazing foundation.

Now the real adventure begins.

Welcome to the Ascension!

Surge is

On a mission to educate and develop leaders of color who create transformative change for young people, their families, and our broader communities.

Surge Institute continuously innovates to develop more efficient and effective pathways, bringing powerful solutions that transcend current states and establish new paradigms. This relentless pursuit of innovation is focused on empowering leaders of color who are committed to enhancing educational and developmental outcomes for children in communities of color, ensuring transformative change and sustained impact.



“Surge has been a life-changing experience. We go through most our lives wondering what that experience would be like. Then to have lived one as a function of being part of Surge, for me is a special gift.”

Ana Martinez Shropshire

Surge 2015 Alumna

Partner, Charter School Growth Fund

Ascension is...

Reflecting on the transformative impact Surge has made, celebrating our path forward, and casting a vision for the future. This is not a gala, but a clarion call to the witnesses of what has been and to all who believe in a future worth celebrating.

Why Ascension?

"Ascending" has been at the core of our mission for the past decade, symbolizing our commitment to elevating leaders of color and their influence in education. Each step, from empowering individuals to driving systemic change, has been a rewarding climb towards a more inclusive educational landscape. "Ascension" celebrates our journey, honors our achievements, and envisions new heights in educational equity.

Your Impact

Joining Surge as a sponsor offers a unique opportunity to be part of a movement reshaping education for communities of color. Here's the impact sponsors can make:

Empower Leaders of Color: Your sponsorship directly contributes to the development and support of educational leaders of color. These leaders are on the front lines, making transformative changes in our schools and communities, ensuring every child has the opportunity to succeed.

Foster Systemic Change: Sponsorship funds are critical in our efforts to address and dismantle systemic barriers in education. By partnering with us, sponsors play a key role in creating a more equitable and just educational landscape for all.

Visibility and Recognition: Sponsors will receive acknowledgement across a variety of platforms and materials associated with the "Ascension" event. This includes digital and print media, event signage, and verbal recognition during the event, highlighting your commitment to educational equality and leadership development.

How to Support

Presenting Sponsor

Take advantage of this exclusive sponsorship opportunity, available to only one esteemed partner. As the featured sponsor at both our Ascension event and the Founder's Reception, you will have a prominent platform to showcase your commitment to leadership and innovation. The Founder's Reception, a distinguished prelude to the main Ascension event hosted by the Surge Institute, gathers key stakeholders, providing you with a unique chance to engage influentially with an elite audience in an environment of unmatched prestige.

Ascension Sponsors

Our Ascension event presents a variety of sponsorship levels designed to meet our partners' diverse needs and objectives, offering a broad spectrum of opportunities to engage with a large and vibrant community. This event will not only amplify your brand's visibility but also foster deep connections within our dynamic ecosystem, enabling meaningful interactions with attendees from across the education sector.

Benefits	Presenting \$100,000	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000
Name in Annual Report	✓	✓	✓	✓	✓
Tickets to Anniversary Event	20	10	6	4	2
Featured in Newsletter	Logo	Logo	Logo	Logo	Name
Verbal Recognition at Event	✓	✓	✓	✓	✓
Social Media Highlights and Mentions	4	3	2	1	
Name on Signage at Event & Event Communications	Logo	Logo	Logo	Logo	
Ad in Program Book	Full	Full	1/2	1/4	
Opportunity to have swag distributed	✓	✓	✓		
Name in Surge Press Release	✓	✓			
Guest Blog on Surge Website	✓	✓			
1-3 minute Remarks Video at Event	✓				

Save the Date!

Event Details:

Date: Thursday, November 7th

Location: Wildman BT
3020 W. Carroll Avenue
Chicago, IL 60612

Expected # of Guests: 250



**Visit our sponsorship landing page
and choose your support level.**

For more information on sponsorship
opportunities, please contact:

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