

Sasha Dzubay

Operations Coordinator, Surge Institute

Sasha Dzubay serves as Operations Coordinator for The Surge Institute, where she is responsible for system implementation, process improvement, and logistics. Sasha manages the details that ensure quality and protect the fidelity of The Surge Institute's brand and programming.

This magna cum laude graduate of Trinity International University marries her degree in Organizational Leadership with an impressive resume of luxury service administration and event management, to drive results for Surge Institute. Her experience with start-ups, including Chicago's Ian Schrager's Public Hotel, Kabocha and Union Sushi & Barbeque, leaves Sasha well-equipped to create the effective, nimble structure often missing and desperately needed by fast-paced, high-performing teams. Sasha's work with perfection-oriented executive chefs also gave her what she calls, "a love for the energy of exceptional service!"

Sasha infuses her proclivity for order, creativity and pristine service into all that she does. This passion flows from Sasha, through The Surge Institute, and into everything that Surge delivers. Sasha Dzubay delights in doing the critical, behind-the-scenes work that makes Surge, surge.

Korean-born Sasha was raised in Minnesota. Her perspective of growing up as an undefined "other" inspired her passion for otherness issues in non-traditional families. She co-founded the *Ah-Gah Project* to raise funds and awareness for Korean Holt International Children's services. Sasha lives and works in Chicago and enjoys travel and nature.

